



DigiIT

Digital Newsletter of LB Finance

October 2021
Edition



Corporate Buzz

Our portfolio became 3 more branches stronger!

LB Finance added 3 more branches to its portfolio in October 2021. As we strive to provide the best financial services to our massive customer base, we take pride in expanding our islandwide branch network.

- **LB Finance Point Pedro Branch**
opened on 5th October 2021
- **LB Finance Mawanella Branch**
opened on 12th October 2021
- **LB Finance Central Camp Branch**
opened on 28th October 2021

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LB Finance brand recognized as the sector winner by LMD

LB Finance was ranked as the **'Most Respected Brand'** in the Finance and Leasing Sector for the **third consecutive year**. The annual ranking is published based on an exclusive survey conducted by LMD to gauge peer perceptions based on a weighted ranking system.



LB FINANCE
Ranked among Top 25
in Sri Lanka 100 - 2021 Ranking List
by
Brand Finance®

LB Finance among the top 25 brands in SL by Brand Finance

LB Finance PLC is proud to be amongst the **top 25 brands in Sri Lanka by Brand Finance** which is a clear depiction of our growing resilience in brand value. We thank all our staff members who extended their fullest support during the challenging times.

Ready, Set, Go Digital!



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LB සුපර් වීර මං Children's Day Competition

Every child is special and so should be the Children's Day Events.

We requested our junior social media followers to let us know what they would do differently if they were a super hero. **The competition drove in 500+ arts, 300 video clips and 100 speeches.** Do check them out on LB Finance Facebook page.

Valuable gifts and LB Little Heroes Savings Accounts were gifted to the 10 lucky winners.

LB Code Champs

October being the Children's Month, LB Finance partnered up with LearnWare, a tech-driven academy for the young minds to learn computer coding and experiment the smart technologies.

LB Code Champs - a series of 10 free workshops on coding fundamentals customized just to suit 3 different age categories (5 -7 yrs, 8 -11 yrs, 12 -15 yrs) were conducted and the learning material were shared with the participants.

A promotional graphic for LB Code Champs. It features a boy sitting at a desk, coding on a laptop. The text 'LB CODE CHAMPS' is prominently displayed. Below it, there are three categories of workshops: 'අවුරුදු 5 - 7 Little Coders', 'අවුරුදු 8 - 11 Junior Coders', and 'අවුරුදු 12 - 15 Code Inventors'. There are also icons for a rocket, a lightbulb, and a gear. At the bottom, it says 'සම්පත් දායකත්වය LEARNWARE'. A red button says 'අදම ලියාපදිංචි වන්න!'. The text 'සීමිත අයුත්ත සංඛ්‍යාවක් පමණි.' is also present.

Inspire 2021 Career Fair and Convention by UWU

LB Finance took part in 'Inspire 2021' - Virtual Education Exhibition and Career Fair which was held on 9th October 2021. This offered the participants and job seekers a novel experience of a **fully-fledged virtual convention** with all elements in presence that they would have experienced in a physical event.

The event organized by Uwa Wellassa University (UWU) and executed by Colombo Conferences, encompassed of lobby, auditorium, training center and job booths, where job seekers and recruiters could actively engage with each other.



You're PART of our PACK

Milestones

~ because employees matter the most ~



32nd Work Anniversary

Nelum Hemamali Bandara | Corporate Office

27th Work Anniversary

Kandy Branch | Lalith Yapa



19th Work Anniversary

Madhurika Premishani | Kandana Office

19th Work Anniversary

Head Office | Ravi Darshana



26th Work Anniversary

Arundathi Gunawardane | Homagama Branch

22nd Work Anniversary

Head Office | D.L Ajith Jayathilaka



16th Work Anniversary

Yohan Hettiarachchi | Head Office

16th Work Anniversary

Delkanda Branch | Chandima Dissanayake



20th Work Anniversary

Subodha Rathnayake | Kegalle Branch

20th Work Anniversary

Wellawatta Branch | Manoja De Silva



15th Work Anniversary

Corporate Office | Sumith Fernando



LB Finance warmly welcomes you all!
Looking forward to a successful journey with you.



Lakmal Gunasekara
Nilanka Bandara
Kasun Jayathilaka
Eranda Silva
Mohamed Musammil
Navoda Thilakarathne
Kushan Weerasekara
Nadeeshan Bandara
Rangana Ranaweera
Manusha Wanigasekara
Sanduni Fernando
Janudi Fernando
Jayani Kaushalya
Nimesha Dhananjani
Hasitha Subasinghe
Jayodya Dias
Sarangi Kumari
Malshi Jayathilaka
Thimasha Wickramarachchi
Viraj Munasinghe
Chathura Thilakarathna
Ruwan De Silva
Niroshan Jayamanna
Malindu Jayathilaka
Chamara Kumara
Nilanka Pradeep
Nadeera Rupasinghe
Rusiru Rathnayake
Wishmi Kottage
Chamalka Kavirathne
Nisansala Almeda
Banuka Bandara
Sakuna Kishen
Kokila Herath
Dhanushka Perera
Tharika Jayawickrama
Nipun Fernando
Aruna Tennakoon
Anjelo Herath
Kawshalya Abegunasekara
Dinushi Kumari
Sandushka Witharana
Ishara Dilshan
Ashen Rupasinghe
Jayaratne Bandara
Shehan Kulathunga
Dilan Champika
Ahamed Marshad
Chamodi Muthumali

Chethakie Kolambaarachchi
Chanuka Mallikaarachchi
Rukshan Abeyrathna
Roshini Rathsarani
Sridevi Dewmini
Navodi Thakshila
Mohammed Sajid
Vishanthi Alwis
Sajith Pananwala
Malindu Fernando
Malika Viduranga
Tharaka Hewage
Rashen Sulochana
Shavindi Mendis
Upeshika Senevirathne
Ann Obeysekara
Thanushan Aruluyotheeswaran
Thanuja Kanaganayagam
Thadshajiny Sureshkumar
Sasindu Ashen Perera
Tharaka Hettiarachchi
Dinithi Ranasingha
Mahee Dissanayaka
Piratheepa Nakenthiran
Isuru Dahanayake
Lochana Sewwandi
Thanusikan Satkunaratnam
Jathusan Pakeerathan
Sayanthan Thevarasa
Nethmini Semasingha
Ishara Kavindi
Sasini Lakshani
Rashmi Samaraweera
Hashini Menaka
Sanjeev Priyasath
Harsha Karunarathne
Keyan Priyadarshaka
Hansini Sathyangani
Hashini Wijerathna
Narmatha Natkunaratna
Shanuka Rosan
Ravindu Ramishka
Vinushan Antony
Anuja Thirugnanam
Nethmi Fernando
Sarith Bandaranayake
Deluxshika Jeevathas
Dilki Perera
Jasinthan Yogeswaran
Makinthalaban Maithribala

Winoj Sumanasirige
Dilka Wickramaratna
Savinjith Mihisara
Hasini Kavindi
Kasun Nawalage
Dinuk Chamoda
Priyanga Kumara
Leshan Subasinghe
Ushan Denuwan
Navodhi Silva
Hiruni Kodagoda
Nirmanu Nuwanthika
Kasuni Rupasinghe
Sasika Pathirana
Minnathul Shafna
Rukshani Fernando
Nethmal Rajapaksha
Sapna Kashmira
Jithimini Fernando
Hasintha Fernando
Malindu Ayesha
Jayashani Jayaweera
Lanka Amarasinghe
Tharindu Bandara
Sisitha Batugoda
Nipuni Jayasundara
Thaweesha Dehideniya
Avishka Tharushi
Sanidi Caldera
Ariyathasa Mathusha
Malindu Perera
Maleesha Iddamalagoda
Oshan Rathnaweera
Shawan Suranjaya
Chathumini Hettiarachchi
Hasini Jayarathna
Pamindu Fernando
Janith Karunathilaka
Hemakanth Mahendran
Nimantha Aravinda
Bhashitha Madupriya
Taniya Kaushalya
Kaushan Ranaweera
Lahiru Pathirana
Ashan Abeyssekara
Anuradha Wickramasinghe
Nivod Lochana
Samindu Fernando
Chamishka Dilshan
Rashmi Vishmika